



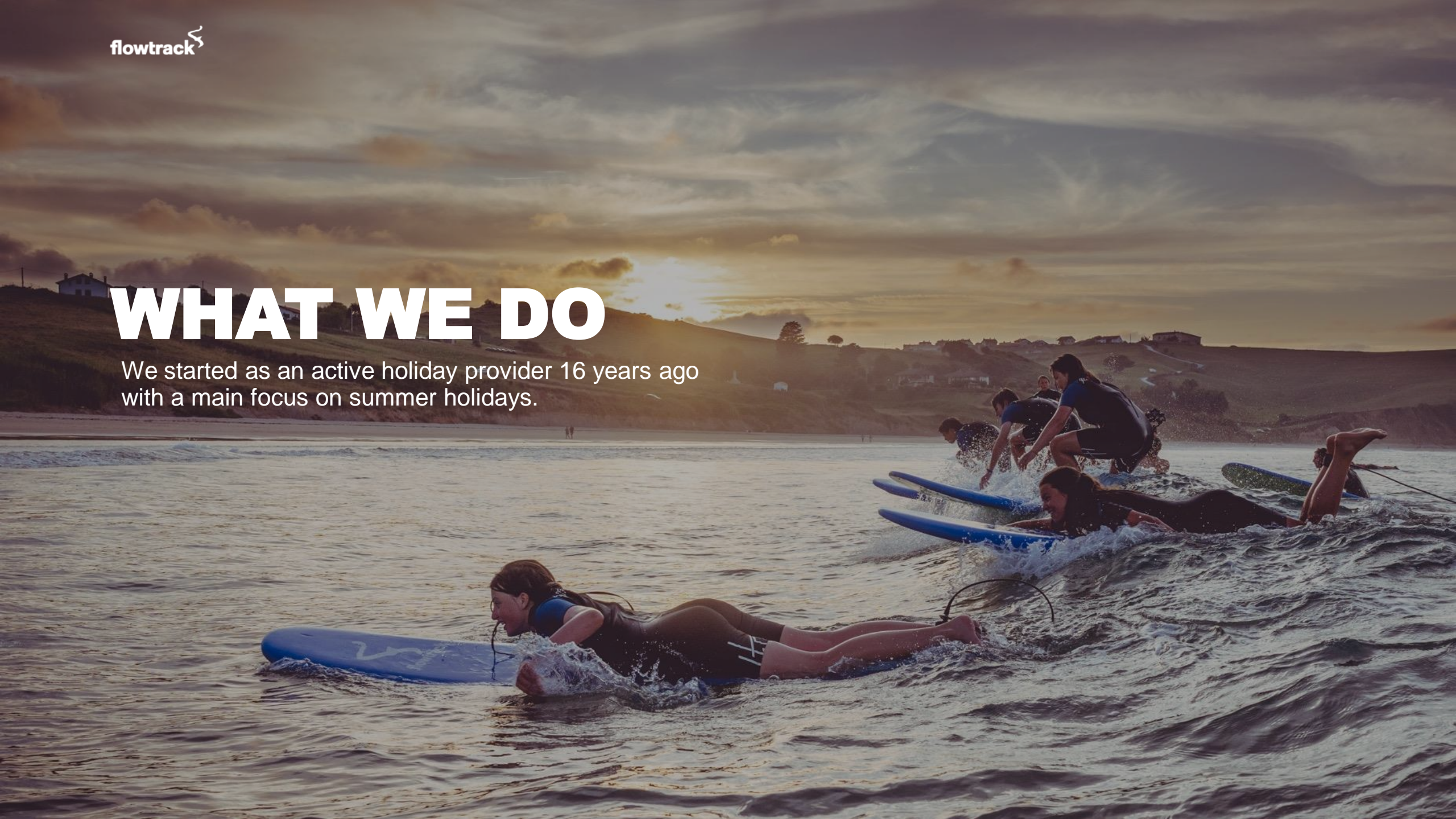
# flowtrack

Destination Feelgood.



# WHAT WE DO

We started as an active holiday provider 16 years ago with a main focus on summer holidays.









# WHAT WE DO IN WINTER

In 2013, we started organizing ski trips in Gressoney for families and schools.





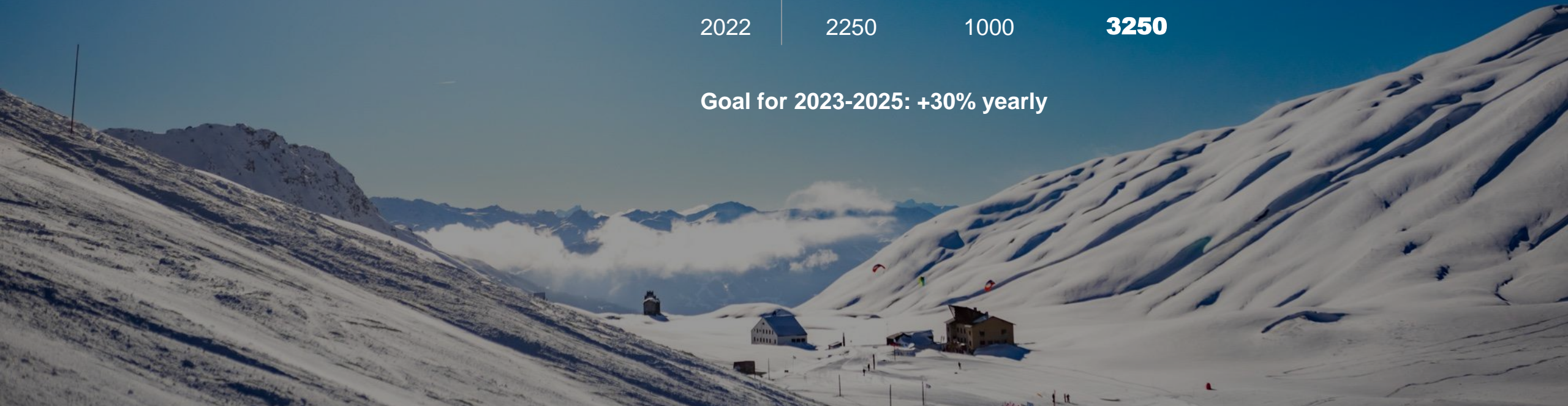


# FACTS & FIGURES

Amount of travellers

	Family	Groups	<b>Total</b>
2016	300	100	<b>400</b>
2017	450	150	<b>600</b>
2018	800	250	<b>1050</b>
2019	900	300	<b>1200</b>
2020	1600	500	<b>2100</b>
2021	Covid year		
2022	2250	1000	<b>3250</b>

Goal for 2023-2025: +30% yearly





# FACTS & FIGURES

Total revenue in Monterosa

2022

Lift company	Accommodation	Skischool & Rental	<b>Total</b>
€ 600K	€ 1.5M	€ 200K	<b>€ 2.3M</b>

+ an estimated revenue of € 750K spent by our guests on local services  
(€750/family and €100/student)

# HOW WE ACHIEVE DESTINATION FEELGOOD

## Focus on the children

If they are happy, the parents are relaxed and happy too.

## Children until 12 years of age

should be accompanied by our own  
Dutch speaking guides for these services:

- Childcare: 0 until 2.5 years old
- Childcare plus: 2.5 until 4.5 years old
- Children ski guiding: 4.5 until 12 years old

All the other clients will be guided by the local ski instructors.





# LONG-TERM AND SUSTAINABLE COOPERATION





# PLAN FOR 2023-2025

	Participants	
2023	3600	+ 10 %
2024	4300	+ 20 %
2025	5000	+ 20 %

**Our goal is to find a partner / destination to achieve our growth on the Belgian & Dutch Market**